

West Hill C.I.
BBB4M
Apprentice Assignment
September 25th 2023

In class, we will watch The Apprentice. In each episode there is a task assigned to both teams to complete. The team that executes the task that yields the highest profit wins. Both teams have different strategies in the task. You will do this assignment on **episode 1 – Lemonade**

Task: You will create an **infographic** outlining strategies you would implement to the task in the episode. You need to include a minimum of 2 different strategies to the task and ensure you justify your response with **evidence**. You must research and provide facts to prove your evidence and strengthen your argument.

Remember, your strategy must be better than the 2 teams in the show. You can use their numbers as a comparison to your strategy and show that your strategy will yield a higher profit. Any information found on the internet must be put in your own and **must be referenced**. You will receive a mark of 0 for any plagiarized work. **Do not** copy and paste from the internet.

Infographic: a visual representation (using images, words, charts, tables, etc) of a (complicated) subject

- There are a number of companies that provide free templates (you won't have as much choice - but they are free!)
- You can then edit the template as needed
- Can use: Canva, Google Drawing or an Infographic generator such as Piktochart(free) or Photoshop

Due: Monday, October 2nd

Submit: via google classroom

Any late assignment will be deducted 5% per day

Make sure you read the instructions carefully. I will not be accepting any excuses for late assignments especially if the answer is, "I didn't know..."