

### **Business Plan Infographic**

**Task:** Create an infographic business plan.

Your infographic should include:

- **Executive Summary** – Important points in your business, capture the reader, introduce your business
- **Competitive Advantage** - What makes your business better than your competitors? Who are your competitors?
- **Company Description** - Company's vision and goals
- **Products & Services** – Describe the type of product or service
- **Marketing Plan** – How are you going to attract customers, promote this product or service and how are you going to sell it?
- **Financial Plan** – What are the costs associated with the business? How much is your product or service? What are all the costs?

**Due:** Friday, April 27<sup>th</sup> 2018 via google classrooms.

**Note:**

- If you do not hand it in on April 27<sup>th</sup>, you will be deducted 5% per day.
- Make sure I can read it. Check the document when you upload it and make sure it's clear and readable or it will not be marked