

1. Describe ways to find new ideas?
2. How do you develop your idea?
3. Why is it good to talk about your ideas with other people?
4. Describe the difference between invention and innovation.
5. What is intellectual property?
6. What are 4 ways of protecting your ideas?
7. What is a logo? Explain the 3 different types of logos.
8. Explain the problem solving process
9. What is lateral thinking?
10. Explain the difference between the left brain and the right brain
11. There are 4 more ways to generate new ideas. Explain each one (Word Clustering, Mind Mapping, Brainstorming, and Visualization)

Note: Make sure you know about all 4 pitches in Dragons Den Season 12 episode 5. You will need to know them for your test.