

Famous Entrepreneur Scavenger Hunt



1. Charles Schwab-

1. According to this website, what was the operating revenue of Charles Schwab & Co. in 1997?
2. What year did Charles Schwab found his own company?
3. What type of business is he in?
4. List 3 more facts about Charles Schwab.

2. Dave Thomas-

1. At what age did Dave Thomas enter the world of work?
2. How did Wendy's get its name?
2. What year was the 1st Wendy's opened?
3. How many commercials did Dave Thomas star in?

4. List 3 more facts about Dave Thomas.

4. Bill Gates-

1. In what year was Microsoft incorporated?
2. What programming languages did Bill Gates develop?
3. What was the title of one of the books that Bill Gates wrote?
4. List 3 more facts about Bill Gates.

5. Debbie Fields-

1. What year did she open her 1st store?
2. What does Mrs. Fields sell?
3. List 5 kinds of acquaintances who told her she would fail.
3. List 3 more facts about Debbie Fields.

6. Phil Knight-

1. In the beginning, where did Phil sell his shoes?
2. Who was Phil's co-founder?

3. How much was his first investment?
4. What does the name “Nike” mean?
- 5, List 3 more facts about Nike.

7. Martha Stewart-

1. What type of business did Martha start in 1970?
2. How much is Martha’s company worth?
3. Where did Martha work before she became an entrepreneur?
4. List 3 more facts about Martha Stewart.

8. Orville Redenbacher-

1. What university did Orville Redenbacher attend?
2. Where did Orville Redenbacher first sell his popcorn?
3. What year did he begin appearing in commercials?
4. List 3 more facts about Orville Redenbacher.

9. Walt Disney-

1. What was Walt’s 1st Company called?
2. Where did Walt and his wife get married?

3. What was his ambulance for the Red Cross covered with?
4. List 3 more facts about Walt Disney.

10. Jerry Yang-

1. What did Jerry and David develop? Why?
2. What does YAHOO stand for?
3. What were Yahoo's sales in 2004?



All of these entrepreneurs had great ideas and created businesses based on those ideas. Each one became successful; maybe you can too.